

IGNITE THE NIGHT

RUNWAY FOR A REASON

SATURDAY, AUGUST 3 6:00 PM



BENEFITTING

URBAN PEAK

EXDO EVENT

CENTER

DENVER, CO





EVENT CO-CHAIR

DAVID MACLEOD

CIO, Welltok



David MacLeod is the Senior Vice President and Chief Information Officer for Welltok, a Denver-based technology company that uses data-driven approaches to connect consumers to personalized health improvement resources and rewards to empower them to become their healthiest selves. David has over 35 years' expe-

rience in designing, developing, implementing and supporting technology across a variety of industries.

David is the current Chairman of the Board of 9Health. He is married to Kasia, who is the Community Engagement leader for Cigna in the Mountain States region.

EVENT CO-CHAIR

KASIA IWANICZKO MACLEOD

Community Engagement Leader, Cigna



Kasia Iwaniczko-MacLeod is the Community Engagement Leader for Cigna in the Mountain States, leading the community investments, employee engagement and civic relationship strategies, in addition to driving business development initiatives across the region. Prior to joining Cigna, she was the Sr. VP of Community

Engagement and Enterprise Business for Bank of America.

Kasia has an extensive and deep-rooted community platform, having held Chief of Staff and various senior leadership positions in multi-industry companies and other fast-paced, high-pressured organizations in the public and private sectors with a focus on developing and executing vision and strategies; creating meaningful and lasting private-public partnerships; managing board and leadership team relationships and processes; recruiting, developing and leading teams.

She has been acknowledged for her leadership by being awarded the Denver Business Journal "Denver's Forty Under 40" Award and nominated for various other awards.

2019 URBAN LEGEND AWARD RECIPIENT

TAMI DOOR

President & CEO Downtown Denver Partnership



Tami joined the Downtown Denver Partnership in 2005 as President & CEO after serving as Executive Vice President of the Detroit Regional Chamber of Commerce, the nation's largest regional chamber, and as Vice President of a five-state division of NBD-First Chicago.

She is the Co-founder of Denver Startup Week and The Commons on Champa. Tami is a recognized leader for her innovative approach to convening, collaborating and innovating to build a strong city.

She is also the Chairman of the International Downtown Association.





SPONSORSHIP OPPORTUNITIES

PROGRAM BENEFITS	PRESENTING PARTNER	000'05\$ Partner	000'08\$ MAIN STAGE PARTNER	SPECIALTY PARTINER	HOST PARTINER	009'21\$ PARTNER	000'01\$	SILVER Partner	PATRON PARTNER
Opportunity to provide a unique branded item at dining tables	•								
Opportunity to have CO Governor, Denver Mayor or elected official (schedule dependent) at your table in addition to your 20 guests	•								
Opportunity for representative to make brief remarks at event	•								
Exclusive recognition as the Presenting Sponsor	•								
Exclusive name recognition on artist social media sites	•								
Prominent logo placement on red carpet backdrop	•								
Logo placement on Main Stage	•								
Exclusive branding in promotional video to be shared on social media	•								
Opportunity to include logo in mobile bidding app	•	•							
Display gobo of logo at event	•	•	•						
Logo placement on all marketing & event collateral	•	•	•						
Additional general admission tickets to event and concert	10	10	10						
Meet and greet tickets with Jordin Sparks	10	10	5						
Verbal recognition at event	•	•	•	•					
Recognition in all TV and radio opportunities	•	•	•	•					
Access to VIP area during concert	•	•	•	•	•				
Recognition on Social Media with over 3000 impressions on social media	•	•	•	•	•	•	•	\(\)	
Table(s) and placement at the event	2 Premier/ 20 Guests	1 Premier/ 10 Guests	1 Premier/ 10 Guests	1 Premier/ 10 Guests	1 Priority 10 Guests	1 Priority 10 Guests	1 Priority 10 Guests	1 Table/ 8 Guests	1 Table/ 6 Guests
Name or Logo Placement on Urban Nights/Urban Peak Website & Event Program	Prominent Logo	Prominent Logo	Visible	Logo	Logo	Logo	Logo	Name	Name
Recognition in Urban Peak's Annual Impact Report	•	•	•	•	•	•	•	•	•

SPONSORSHIP OPPORTUNITIES

				SPECIALITY PARTNERS			HOST PARTNERS			
EXCLUSIVE PARTNER BENEFITS Exclusive Naming and Logo	000'92.5 Partner	Oncology (April 1988) Triban Peak Video	\$30,000 On Main Stage	\$20,000 Concert Stage	NIOHSY \$20,000 Fashion Show Stage	31180W010Y \$20,000 Automobile Display	\$15,000 Art Garden	\$15,000 All Food Stations	\$15,000 All Bars	\$12,500 All Launch Party Collateral
Exclusive Branding	All Collateral & Video	Video						Napkins	Glassware	Urban Peak Video
Logo Placement on Save The Date & Invitation, electronically	•	•	•	•	•	•	•	•		

be the spark



ARE YOU READY TO IGNITE THE NIGHT AND BE THE SPARK?

Contact us at:

UrbanPeak@UrbanNights.org

To become a sponsor, please visit

UrbanNightsDenver.org





